# Cloud Data Management, Simplified

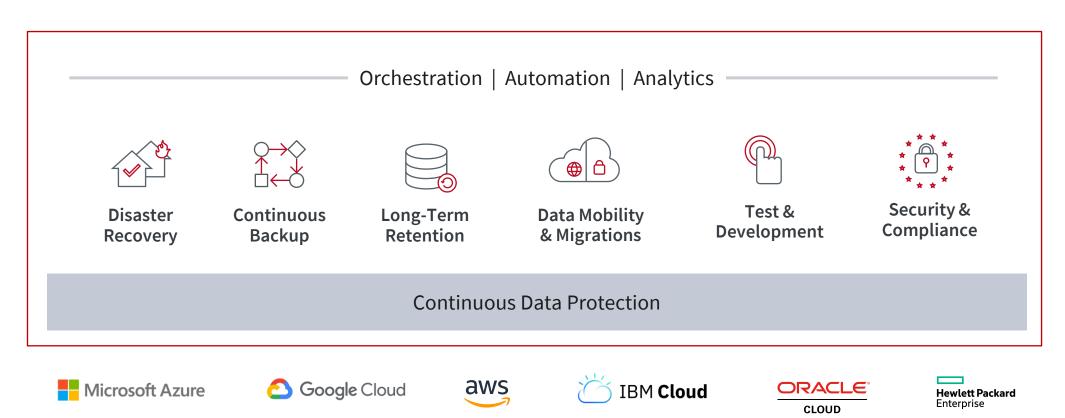
Steve Blow

Systems Engineering Manager EMEA



# The Zerto Platform

### Cloud Data Management and Protection









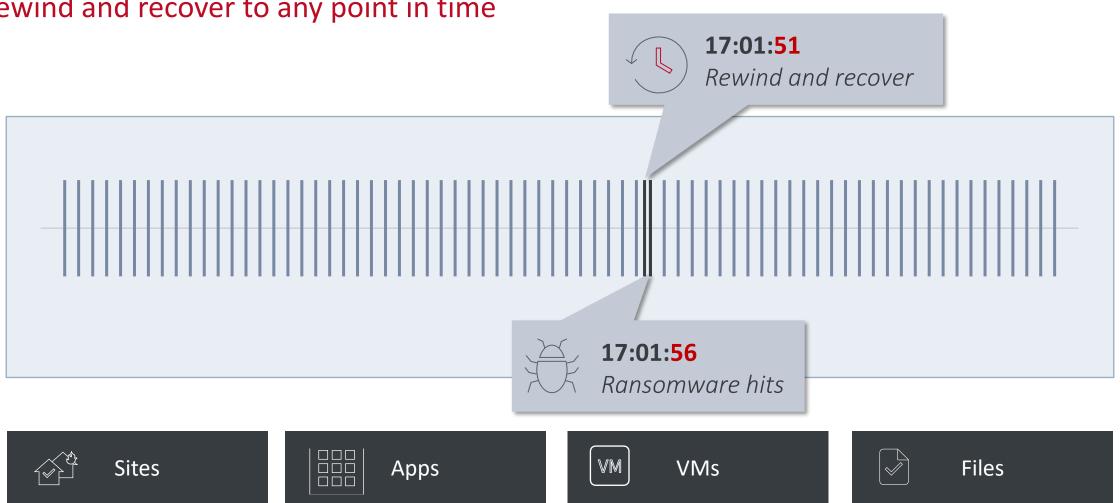




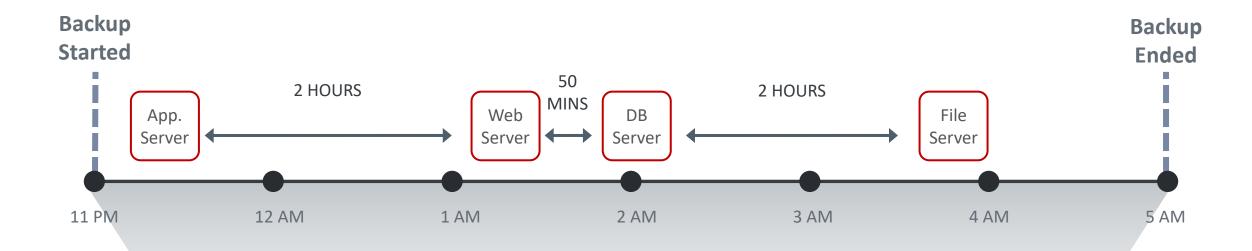


# Journal-Based Recovery

Rewind and recover to any point in time



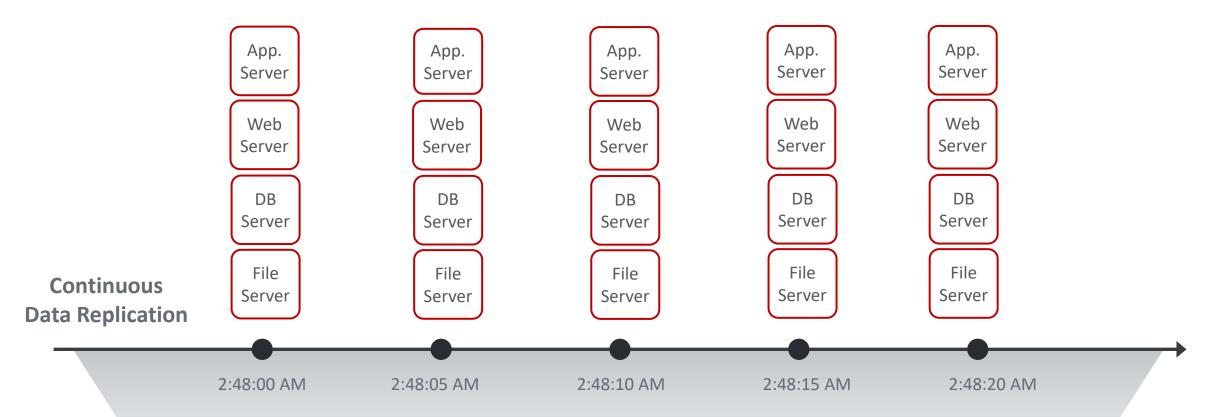
# **Traditional Protection**



Inconsistent Recovery

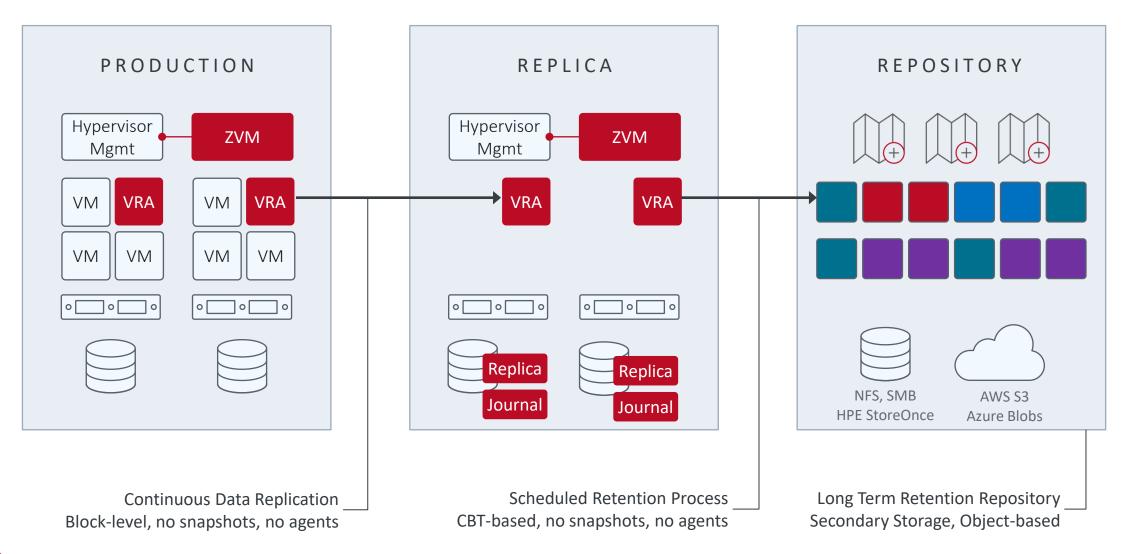


# **Application Consistency**



# Consistent Recovery

# Long Term Retention - Architecture

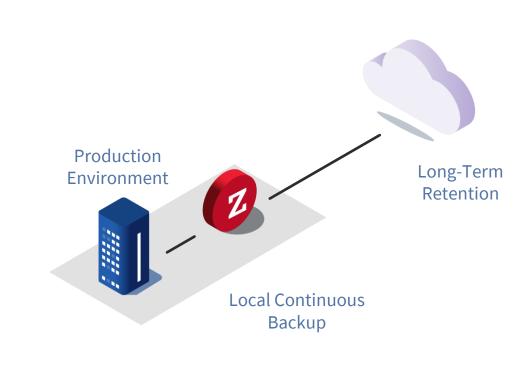


# **New** Flexible Licensing Options

### ENTERPRISE CLOUD EDITION

# Production Environment Local Continuous Backup

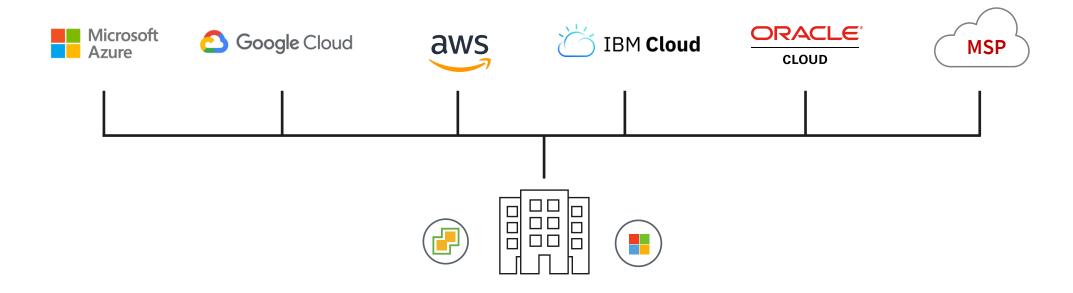
### ZERTO DATA PROTECTION



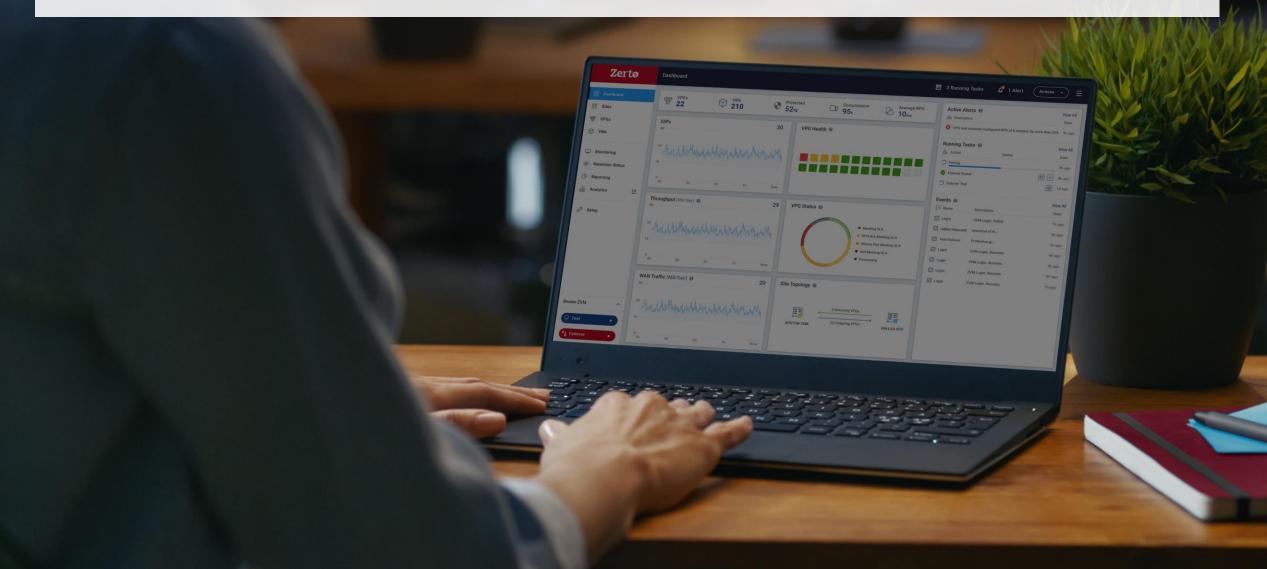
RPO of Seconds • No Production Impact • TCO Driven • One Software Platform

## Cloud Data Management and Protection Strategy

Disaster recovery, backup, and workload mobility to, from, and within public cloud

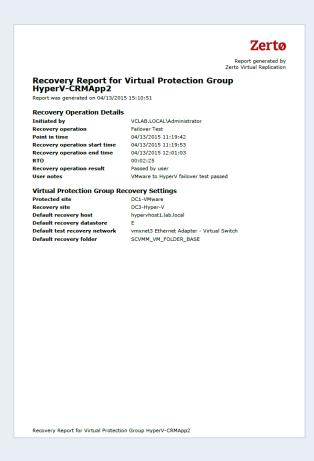


All managed through one simple interface and experience



# Testing Recovery and Reporting

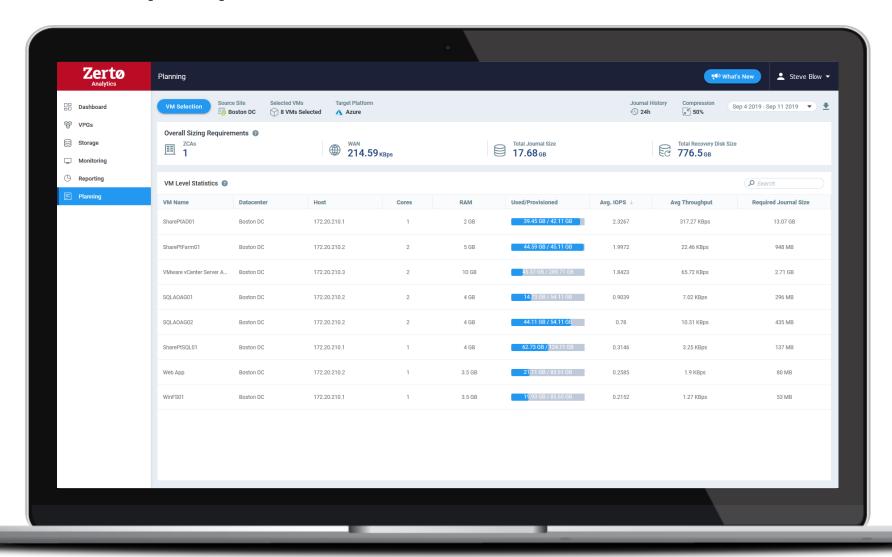
### **Regulatory Compliance**





- GDPR
- PCI
- ISO
- SOX
- HIPAA
- SEC

# Simplified Deployments with Planner



# Impact – Why Zerto?

"We need to have a robust BC/DR solution that is reliable and will meet our service levels. With array-based replication, we had to have extensive knowledge of how VMs were mapped to LUNs and it required significant scripting and workarounds. We cannot afford this risky process for BC/DR.

Zerto demonstrated its simplicity immediately – it was up and running in 90 minutes. It was simple, reliable and easily met our internal and external requirements for data protection."





"Before Zerto our DR Tests would never be complete until the next day and they needed monitoring the whole time. Now we can do it at any time of day and have a report ready in less than 5 minutes. It's just so easy and controlled that anyone can do it!"

"One of the key attributes of ZVR is, as long as VMware supports it, Zerto can support it. We are looking to migrate older applications, which could have been a very complex and costly process. With Zerto, not only is the process efficient, it is so simple. We just select the virtual machines and migrate them over. This could have taken us months using a traditional solution."





# Zerto IT RESILIENCE